

# Danny Ryan

## SUMMARY

Junior-Mid Level Web Developer with 18 months of professional experience building custom websites, React components, and full-stack applications. Strong background in both HubSpot CMS and WordPress development, with a creative edge from design and marketing experience. Proven track record delivering high-quality, responsive web solutions for both SMEs and enterprise clients across multiple sectors.

## EXPERIENCE

### The Marketing Pod — Junior Developer

March 2024 – August 2025

Built full-stack and front-end web solutions for HubSpot CMS, WordPress, and internal reporting tools, delivering responsive, high-performing websites, interactive modules, and automated dashboards. Collaborated with designers and project managers, while also independently leading projects from design to launch to improve efficiency, accuracy, and user experience.

**Capacity Reporting Dashboard** – Designed and built a full-stack reporting app to centralise team capacity data from Harvest, Monday and Leavedates. Developed the front end with React and Tailwind, and the back end with Express and Firebase (auth + hosting). The tool enabled the operations team to quickly assess individual and team capacity for upcoming months, replacing a manual, time-consuming process and saving several hours each month while greatly improving accuracy. ([View Code](#))

**Automated Reporting Systems** – Built automated capacity and budget reporting systems using the Harvest API and Google Apps Script to aggregate project data, populate Google Sheets, and generate email reports — replacing manual spreadsheets and saving the operations team several days of work each month, while improving accuracy and eliminating human error. ([View Code](#))

**React Component Library** – Helped build a React + Tailwind component library for HubSpot CMS, improving development efficiency and reducing project turnaround time by providing reusable modules for all HubSpot websites.

**HubSpot Modules & Custom Sites** – Developed interactive HubSpot modules including calculation tools, team grids, tabbed interfaces, and custom forms with responsive JavaScript functionality. Built dynamic templates and custom blog types using HubDB, collaborated on full-site builds, and implemented front-end optimizations such as resolving CSS/JS conflicts, optimising images, and adding sticky navigation and smooth-scroll features.

**WordPress Theme Development** – Owned full WordPress site builds from design handoff to launch, developing parent/child theme systems with Tailwind integration and GraphQL + ACF-powered templates.

### Rise Therapies — Freelance Developer

March 2023

Built complete brand identity and responsive website using vanilla HTML, CSS, and JavaScript. ([View Online](#))

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## SKILLS

### Languages & Frameworks:

JavaScript, TypeScript, React.js, Next.js, Node.js, HTML, CSS

**CMS & Platforms:** HubSpot CMS (HubL, HubDB, React), WordPress (ACF, GraphQL), Firebase

**Styling & Tools:** Tailwind CSS, Sass, Responsive Design

**APIs & Workflow:** REST APIs, GraphQL, Git/GitHub

**Design Tools:** Figma, Adobe Photoshop, Illustrator, Lightroom, Premiere Pro, Indesign

## LINKS

[Github.com/dannykryan](https://github.com/dannykryan)

[Linkedin.com/in/dannykryan/](https://www.linkedin.com/in/dannykryan/)  
[Dannykryan.com](https://dannykryan.com)

## SELECTED CLIENT PROJECTS

[Marketingpod.com](https://marketingpod.com)

Full Hubspot site for agency

[Npowerbusinesssolutions.com](https://npowerbusinesssolutions.com)

Ongoing enhancements, content management and new module development for enterprise website (Hubspot, HubL, Sass)

[Rootcapital.org](https://rootcapital.org)

Full site build for charity website (WordPress, GraphQL, ACF)

[Ambionheating.com](https://ambionheating.com)

Full site build for service business website (WordPress, Tailwind, ACF)

## HIGHLIGHTED PROJECTS

[Team Capacity Dashboard](#)

React and Firebase app that tracks team workload

[Harvest Budget Report](#)

Uses Google Apps Script to Generate and email detailed project budget reports using the Harvest API

## **VINCI Energies UK & RoI — *Communications Coordinator***

August 2018 - August 2023

Produced creative digital content including newsletters, podcasts, and video content. Self-taught web development to design and build a custom WordPress site, replacing expensive third-party solutions and saving £6k annually while increasing reach and engagement.

## **EDUCATION AND TRAINING**

### **School of Code — *Full-Stack Development Bootcamp***

September 2023 - January 2024

I gained hands-on experience in agile software development methodologies under the guidance of industry professionals. Throughout the program, I learned how to effectively collaborate in high-performance tech teams using industry best practices such as continuous integration, pair programming, and the agile framework.

### **Digital Marketing Institute — *Diploma in Digital Marketing***

2022

### **Coventry University — *BA Media Production, First Class (Hons)***

2015 - 2018

## **CERTIFICATIONS**

### **HubSpot CMS for Developers —**

Custom modules, templates, and themes using HubL and HubDB

### **HubSpot CMS for Marketers —**

Content management and dynamic module optimisation

### **HubSpot CRM Implementation —**

Website deployment and interactive features

### **HubSpot Reporting & Analytics —**

Performance tracking and optimisation

## **REFERENCES**

References available on request.